



Attend The Florida and Alabama ARVC Conference and...



- Learn how to improve your park, attract more customers, and increase your profits
- Find out how to reduce the stress and problems that come with campground ownership
- See how ARVC works for your business, and how you can take full advantage of your membership
- Discover many new ways to increase your profits and your operating efficiency
- Have fun mixing business with pleasure
- Leave the conference refreshed, motivated and energized with a variety of great new ideas

THE TRADE SHOW

The Annual Expo features the campground industry's top local and National suppliers showcasing the best products available. This is a great opportunity to not only see what is out there, but to buy. Great show specials will be available!

SPONSORSHIP OPPORTUNITIES

A great way to increase your exposure and show your support for the Association and our Industry. Your Support is very much needed and appreciated!

Gold Sponsor - \$2,500 - Includes: Four Full Registrations with tickets to ALL meals and events. Special seating at "Reserved" table, Sign recognition and inclusion on all promotions as **Gold Level** sponsor, Logo imprinted on attendee registration goody bags, Opportunity to address attendees, and six free 1/2 page ads in our Association newsletter.

Silver Sponsor - \$1,000 - Includes: Two Full Registrations with tickets to ALL meals and events, sign recognition and inclusion on all promotions as **the Silver** Sponsor, Opportunity to address attendees, and two free 1/2 page ads in our newsletter.

Bronze Sponsor - \$500 - Includes: two tickets to Wednesday night DinnerEvent, Sign recognition and inclusion on all promotions, opportunity to address attendees, and one free 1/2 page ad in our newsletter.

Florida/Alabama Association of
RV Parks and Campgrounds
1340 Vickers Road
Tallahassee, FL 32303

This is "YOUR" Conference - Register Today and watch your business grow!

2010 Annual Campground Owners Conference & Expo



May 19-20, 2010
Sun-N-Fun Resort & Campground
Sarasota, Florida



Don't Miss This Great Value, Plus...

Door Prizes...Cracker Barrels...Supplier Trade Show
Seven Educational Sessions...Money Making Tips
Great Meals...Entertainment...Lots of Fun and Friends!

REGISTER NOW!
Details and Registration Form are Enclosed

Preliminary 2010 Conference Schedule



Wednesday, May 19, 2010

- 9:00am - 9:30am Registration and Continental Breakfast
- 9:30am - 10:00am Welcome Remarks and Special Introductions
- 10:00am - 12 Noon **Florida Friendly Landscaping** - Presented by Annemarie Post, UF/IFAS
- 12:30pm - 1:30pm Lunch Buffet
- 1:30pm - 3:30pm **EXHIBITOR SET-UP**
- 1:45pm - 2:00pm **Supplier and Sponsor Spotlight**
- 2:00pm - 4:00pm **Legal Issues, Evictions, Park Trailers, Regulations & More - A Panel and Cracker Barrel Session** - Featuring David Eastman, Florida ARVC Attorney; Jim Tillman, Florida ARVC Legislative Consultant; David Wolfe, Department of Health; and Bill Garpow, RPTIA. Bring your questions!
- 4:30pm - 6:30pm **EXHIBITOR TRADE SHOW with Beverages & Hors d'oevres** - Silent Auction Opens / Door Prizes
- 6:30pm - 10:00pm Live Auction, Dinner and Entertainment - Featuring Mark & Clark, "The Twin Piano Twins"

Thursday, May 20, 2010

- 8:00am - 10:00am **EXHIBITOR TRADE SHOW** and Continental Breakfast - Silent Auction Closes / Door Prizes
- 10:30am - 11:00am **Top Money Making Ideas and CampFlorida.Com Presentation**
- 11:00am - 12:15pm **Growing Your Business Through Your Website** - Presented by Roxi Baxley, Strait Web Solutions
- 12:30pm - 2:00pm **Annual Meeting Luncheon** - Celebrating the 100 Year Centennial of the RV Industry! Featuring State and National ARVC updates, guest speakers and Board of Director elections
- 2:00pm - 3:00pm **Renovating and Rehab-ing an Older Park: A Case Study** - Presented by David Gorin
- 3:00pm - 4:00pm **Working with Law Enforcement** - Learn how your local Law Enforcement Agency can assist you with background checks, evictions, problem guests, and many other issues.
- 4:00pm - 5:00pm **Exceeding Expectations and Teambuilding** - Presented by Tim Deputy, Sun-N-Fun Resort
- 5:00pm Prize Drawings / Conference Concludes / Tour of Sun-N-Fun Resort

** All Seminars and Educational Sessions are CPO accredited*

Note : All Attendees and Exhibitors are strongly encouraged to bring an Auction item!



Conference Location and Lodging Information

Sun-N-Fun Resort - 7125 Fruitville Road, Sarasota, FL 34240 - Phone: 800-843-2421 or 941-371-2505

This amazing RV Resort has 1,500 sites and is consistently named as the **Best Mega RV Resort** in the Nation. Don't miss this opportunity to visit the park and be a special guest in one of their fully furnished park models. Unbelievable low conference rates are being offered to Conference attendees.

The special lodging rates are:

- 1 bedroom units only \$50 per nite + tax**
- 2 bedroom units only \$60 per nite + tax**
- RV sites only \$15 per nite + tax**

When making reservations, please let Sun-N-Fun know you are attending the Florida ARVC Conference.

REGISTRATION FORM

REGISTRATION - Cost per person, meals are included

- ___ \$225 **Full** Registration (for both days)
- ___ \$175 **Wednesday** Only Registration
- ___ \$125 **Thursday** Only Registration

EXHIBITOR and SPONSOR FEES

- ___ \$FREE Exhibit Space for FL ARVC Suppliers
- ___ \$325 Exhibit Space for Non-Members
- \$_____ Sponsorship (see details on back)

EXTRA MEAL & EVENT TICKETS (included w/ full registration)

- ___ \$8 Welcome Breakfast (May 19)
- ___ \$15 Lunch Buffet (May 19)
- ___ \$20 Trade Show Reception (May 19)
- ___ \$20 Auction/Dinner/Entertainment (May 19)
- ___ \$8 Trade Show Breakfast (May 20)
- ___ \$15 Annual Meeting Lunch (May 20)

Company Name: _____
 Contact Person: _____
 Address: _____
 City: _____ State: ___ Zip: _____
 Phone: _____ Fax: _____
 E-Mail: _____

LIST NAMES FOR BADGES AND REGISTRATION TYPE

ATTENDEE NAME(S)	FULL or DAY
_____	/ _____
_____	/ _____
_____	/ _____
_____	/ _____

PAYMENT INFORMATION

Total \$ _____
 ___ Check (payable to Florida ARVC) or ___ Visa ___ MC
 Credit Card #: _____
 Exp. Date: _____ Signature: _____

Cancellation Policy: Full payment of registration fees will be refunded if cancellation is made 14 days prior to event. 50% of registration fees will be refunded up to seven days prior to event. No fees will be refunded within seven days of event.

REGISTER TODAY!

Florida ARVC / Alabama ARVC
 1340 Vickers Road • Tallahassee FL 32303
 850-562-7151 (phone) 850-562-7179 (FAX)