



# 2010 Annual Conference & Expo

May 19-20, 2010

Sun-N-Fun Resort & Campground

Sarasota, Florida



## Attend The Florida ARVC and Alabama ARVC Conference and...

- Discover new ways to Improve your park, attract more customers, and increase your profits
- Reduce the stress and problems that come with campground ownership
- Find out how ARVC Membership and the Convention will pay for itself and much more
- Learn all you need to know about Campground Operations and Regulations
- Have your specific questions answered by leading experts in the RV and Camping Industry
- Experience mixing business with pleasure at one of the Nation's best and largest RV Parks
- Leave the conference refreshed, motivated and energized with a variety of great new ideas

## Conference Location and Lodging Information



7125 Fruitville Road, Sarasota, FL 34240

Phone: 800-843-2421 or 941-371-2505

This amazing RV Resort has 1,500 sites and is consistently named as the **Best Mega RV Resort** in the Nation. Don't miss this opportunity to visit the park and be a special guest in one of their fully furnished park models. Unbelievable low conference rates are being offered to Conference attendees.

### The special lodging rates are:

**1 bedroom units only \$50 per nite + tax**

**2 bedroom units only \$60 per nite + tax**

**RV sites only \$15 per nite + tax**

When making reservations, please let **Sun-N-Fun** know you are attending the Florida ARVC Conference.

## CONFERENCE SCHEDULE

### Wednesday, May 19, 2010

9:00am - 9:30am	Registration and Cont. Breakfast
9:30am - 10:00am	Welcome Remarks and Special Introductions
10:00am - 12 Noon	<b>Florida Friendly Landscaping</b> - Presented by Annemarie Post, UF/IFAS
12:30pm - 1:30pm	Lunch Buffet
1:30pm - 3:30pm	Exhibitor Set-up
1:45pm - 2:00pm	<b>Supplier and Sponsor Spotlight</b>
2:00pm - 4:00pm	<b>Legal Issues, Evictions, Park Trailers, Regulations &amp; More - A Panel and Cracker Barrel Session</b> - Featuring David Eastman, FARVC Attorney; Jim Tillman, Legislative Consultant; and Bill Garpow, Recreational Park Trailer Industry Assn..
4:30pm - 6:30pm	<b>EXHIBITOR TRADE SHOW with Beverages &amp; Hors d'oevres</b>
6:30pm - 10:00pm	Live Auction, Dinner and Entertainment - Featuring Mark & Clark, "The Original Twin Piano Twins"

### Thursday, May 20, 2010

8:00am - 10:00am	<b>EXHIBITOR TRADE SHOW</b> and Continental Breakfast
10:30am - 11:00am	<b>Top Money Making Ideas and CampFlorida.Com Presentation</b>
11:00am - 12:15pm	<b>Growing Your Business Through Your Website</b> - Presented by Roxi Baxley, Strait Web Solutions
12:30pm - 2:00pm	<b>Annual Meeting Luncheon</b> - Celebrating the 100 Year Centennial of the RV Industry! Featuring ARVC updates, guest speakers and elections
2:00pm - 3:00pm	<b>Renovating and Rehab-ing an Older Park: A Case Study</b> - by David Gorin, David Gorin and Associates
3:00pm - 4:00pm	<b>Working with Law Enforcement</b> - Learn how your local Law Enforcement Agency can assist you with background checks, evictions, problem guests, and many other law enforcement issues
4:00pm - 5:00pm	<b>Exceeding Expectations and Teambuilding</b> - Presented by Tim Deputy, Sun-N-Fun Resort
5:00pm	<b>Prize Drawings / Conference Concludes Tour of Sun-N-Fun Resort</b>

\* All Seminars and Educational Sessions are CPO accredited

Florida Association of RV Parks and Campgrounds

1340 Vickers Road, Tallahassee, FL 32303 • Phone: 850-562-7151 Fax: 850-562-7179 Email: bcornwell@farvc.org



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Sarasota, Florida



## Plan now to attend, and enjoy...

Door Prizes...Cracker Barrels...Trade Show  
Seven Educational Sessions...Money Making Tips  
Great Meals...Fun Events...Casual Atmosphere  
**A Fantastic Value!**

## Auctions and Donations

The Silent and Live Auctions are a big part of the Conference, and important fund-raisers for the Association. All proceeds go to the Florida ARVC Education Fund and help make the conference possible.

**YOUR AUCTION DONATION IS NEEDED** - We ask that all attendees and exhibitors please bring an auction item for either the Silent or Live Auction.

## The Trade Show

The Annual Expo features the campground industry's top local and National suppliers showcasing the best products available. This is a great opportunity to not only see what is out there, but to buy. Great show specials will be available!

### TRADE SHOW SCHEDULE AND SET-UP TIMES

<b>Exhibitor Set-Up</b>	Wed., May 19	1:30 to 3:30 PM
<b>Trade Show</b>	Wed., May 19	4:30 to 6:30 PM
<b>Trade Show</b>	Thurs., May 20	8:00 to 10:00AM
<b>Tear-down</b>	Thurs., May 20	10:00 AM

## Sponsorship Opportunities

A great way to increase your exposure and show your support for the Association and our Industry. Your Support is very much needed and appreciated!

**Gold Sponsor - \$2,500** - Includes: Four Full Registrations with tickets to ALL meals and events. Special seating at "Reserved" table, Sign recognition and inclusion on all promotions as **Gold Level** sponsor, Logo imprinted on attendee registration goody bags, Opportunity to address attendees, and six free 1/2 page ads in our Association newsletter.

**Silver Sponsor - \$1,000** - Includes: Two Full Registrations with tickets to ALL meals and events, sign recognition and inclusion on all promotions as the **Silver Level** Sponsor, Opportunity to address attendees, and two free 1/2 page ads in our newsletter.

**Bronze Sponsor - \$500** - Includes: two tickets to Wednesday night DinnerEvent, Sign recognition and inclusion on all promotions, opportunity to address attendees, and one free 1/2 page ad in our newsletter.

## REGISTRATION FORM

### REGISTRATION - Cost per person, meals are included

- \_\_\_ \$225 **Full** Registration (for both days)
- \_\_\_ \$175 **Wednesday** Only Registration
- \_\_\_ \$125 **Thursday** Only Registration

### EXHIBITOR and SPONSOR OPPORTUNITIES

- \_\_\_ \$FREE Exhibit Space for FL/AL ARVC Suppliers
- \_\_\_ \$325 Exhibit Space for Non-Members (incl. membership)
- \$\_\_\_\_\_ Sponsorship / Sponsor Category: \_\_\_\_\_

### EXTRA MEAL & EVENT TICKETS (included w/ full registration)

- \_\_\_ \$8 Welcome Breakfast (May 19)
- \_\_\_ \$15 Lunch Buffet (May 19)
- \_\_\_ \$20 Trade Show Reception (May 19)
- \_\_\_ \$20 Auction/Dinner/Entertainment (May 19)
- \_\_\_ \$8 Trade Show Breakfast (May 20)
- \_\_\_ \$15 Annual Meeting Lunch (May 20)

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

### LIST NAMES FOR BADGES AND REGISTRATION TYPE

ATTENDEE NAME(S)	FULL or DAY
_____ / _____	_____
_____ / _____	_____
_____ / _____	_____
_____ / _____	_____

### AUCTION DONATION - "YES", we will bring an item to donate to either the Silent or Live Auction.

Item Description: \_\_\_\_\_

Item Value: \_\_\_\_\_

### PAYMENT INFORMATION

Total \$ \_\_\_\_\_

\_\_\_ Check (payable to Florida ARVC) or \_\_\_ Visa \_\_\_ MC

Credit Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Cancellation Policy: Full payment of registration fees will be refunded if cancellation is made 14 days prior to event. 50% of registration fees will be refunded up to seven days prior to event. No fees will be refunded within seven days of event.

## REGISTER TODAY!

**Florida ARVC / Alabama ARVC**

1340 Vickers Road • Tallahassee FL 32303  
850-562-7151 (phone) 850-562-7179 (FAX)